

Catalogue 2023

Orchidaceae specialties





Breeding your success is what we stand for. We have specialised in the propagation of orchids and tropical plants since 1933. A desire for perfection and the aim to develop strong, profitable and distinctive varieties for our customers are the driving forces behind Floricultura and its staff.

At our locations in the Netherlands, India, Brazil, Poland, China and the United States we produce a wide range of orchids and anthuriums for every grower, every climate zone, and for every kind of consumer. Our Phalaenopsis young plants are guaranteed peat free and most of them are sorted by the newest generation of robots before they are being shipped to you. Plant uniformity you can rely on.

Only the novelties that meet the most stringent quality requirements are introduced into the market. We have once set the industry standard to minimum 70 days of vase life (flowering time). Now we are setting the bar even higher; 51 Phalaenopsis varieties already have a vase life of 90 days or more.

Our success is founded on our extensive research, unique genetics and over 90 years of expertise. At our research and breeding locations in the Netherlands, we ensure both breadth and depth in our range of orchids. Our goal is to guarantee you good yields!

I am proud to present you this new catalogue where you can find our current Phalaenopsis assortment, including a wide range of new varieties. Be amazed!

Ronald van Geest CEO



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Miltoniopsis

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Odontoglossum

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Dendrobium Nobile

Page 30





INTERMEDIATE

Flowering period:

Dawn Flor

8231

STANDARD



Angel White 8313

INTERMEDIATE

Flowering period: December, January



Katy Flor

8429

STANDARD

Flowering period: February, March





Royal Promise 'Maxime'
8442 STANDARD

Flowering period:

October, November, December



Iceflor 8466

INTERMEDIATE

Flowering period:

December, January, February



Earliflor

8469

INTERMEDIATE

Flowering period:

November, December, January



Season Flor

8492

INTERMEDIATE

Flowering period:

December, January



Angel Sue

INTERMEDIATE

Flowering period:

October, November, December



White Flame

8624

INTERMEDIATE

Flowering period:

December, January, February



Deepee Seventeen

8625

INTERMEDIATE

Flowering period:

October, November, December



Summer Frost

8638

INTERMEDIATE

Flowering period:

September, October, November



Chiara

8649

INTERMEDIATE

Flowering period:

November, December, January



Pink Foam

8663

INTERMEDIATE

Flowering period:

November, December





Snow Dust 8667

INTERMEDIATE

Flowering period:

November, December, January





White Madam

INTERMEDIATE

Flowering period:

November, December, January



Earliara

8741

STANDARD

Flowering period: October, November





Allison Shaw

7958

MINI

Flowering period:

November, December, January





Flowering period:

November, December



Pink Beauty 'Joal'

8008

STANDARD

Flowering period:

April



Summer Pearl 'Shirley'

8025

INTERMEDIATE

Flowering period:

September, October, November



Sonia

8028

INTERMEDIATE

Flowering period:

September, October, November



Selma

8056

INTERMEDIATE

Flowering period:

September, October, November



Petite Surprise

INTERMEDIATE

Flowering period:

October, November, December



Marylin Monroe

8142

STANDARD

Flowering period:

December, January



Pretty Flor

8157

INTERMEDIATE

Flowering period:

October, November, December



Summer Love 'Dwarf Pink'

8171

INTERMEDIATE

Flowering period:

October, November, December



Shellpearl 'Parnasse'

8216

INTERMEDIATE

Flowering period:

February, March



Lucky Rainbow 'Lupine Joyner'
8311 INTERMEDIATE

Flowering period:

December, January



Ballerina

8366

INTERMEDIATE

Flowering period:



Bedrock

8377

STANDARD

Flowering period:

January, February, March

October, November, December



Pearl Flor

8420

INTERMEDIATE

Flowering period:

September, October, November







Sweet Flor

8425

STANDARD

Flowering period: February, March



Geyser Flor

8470

STANDARD

Flowering period: March, April



Flying Sue 8483

INTERMEDIATE

Flowering period: December, January



Li Flor 8493

INTERMEDIATE

Flowering period: October, November, December



Flame Sox

8594

INTERMEDIATE

Flowering period: December, January



Abbigail 8652

INTERMEDIATE

Flowering period: November, December, January



Fashion Show

8657

INTERMEDIATE

Flowering period: February, March, April



White Surprise

8665

INTERMEDIATE



Jolly Red

INTERMEDIATE

Flowering period: October, November, December



Mamma Mia

8676



INTERMEDIATE

Flowering period: December, January



Leontine 8679

INTERMEDIATE

Flowering period: December, January



Pink Lady 8681



INTERMEDIATE

Flowering period: November, December, January



Jolly Red

INTERMEDIATE

Flowering period: October, November, December



Mamma Mia

8676

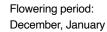


INTERMEDIATE



Leontine 8679

INTERMEDIATE





Pink Lady 8681

INTERMEDIATE

Flowering period: November, December, January



Dresscode 8696

INTERMEDIATE

Flowering period: February, March, April



Pink Fall

INTERMEDIATE

Flowering period: November, December



Sylvan Flor

18152 STANDARD

Flowering period: December, January



Naomi

8653

INTERMEDIATE



Peggy Sue 'Five'

INTERMEDIATE

Flowering period:

September, October, November



Red Radiance

8141

INTERMEDIATE

Flowering period: March, April



High Sue

INTERMEDIATE

8490

Flowering period: December, January



Jamie Red

8498

INTERMEDIATE

Flowering period: December, January



Late Sue

8500

INTERMEDIATE

Flowering period:

October, November, December



Latoya

8503

INTERMEDIATE

Flowering period:

November, December, January



Georgina

INTERMEDIATE

Flowering period: December, January

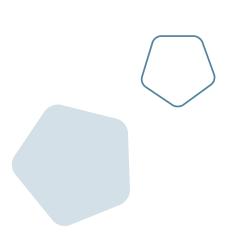


Red Arrow

8633

INTERMEDIATE

Flowering period: February, March





Wonderland

8687

INTERMEDIATE

Flowering period: December, January



Orange Shining

8710

INTERMEDIATE

Flowering period:

October, November, December



Muffetflor

18255

STANDARD



Tracey Reddaway 'Sungold' 8079 **STANDARD**

Flowering period:

October, November, December, January, February



Valya Flor

8242

STANDARD

Flowering period: March, April



Golden Courtier 'Wall Flor' 8261

STANDARD

Flowering period: March, April



Shiny Yellow

8391

INTERMEDIATE

Flowering period: September, October, November





Dream Bisque 'Golden Wish' 8397 **STANDARD**

Flowering period: January, February, March



Pre Flor

8421

INTERMEDIATE



Valley Flor

STANDARD

Flowering period: February, March



Dolly Flor

8431

INTERMEDIATE

Flowering period: November, December, January



Ransom Flor

8451

INTERMEDIATE

Flowering period:

November, December, January



Camo Flor

8467

INTERMEDIATE

Flowering period: February, March



Lovely Sue

8507

INTERMEDIATE

Flowering period:

October, November, December



Carisque

8703

INTERMEDIATE

Flowering period:

November, December, January





Earlisue 'Paddy'

18145

INTERMEDIATE

Flowering period:

October, November, December, January



Baltic Honey 'Bonnie'

8041

STANDARD

Flowering period:

September, October, November



Green Rock

8509

INTERMEDIATE

Flowering period:

December, January, February

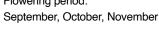




Suzy 8024

INTERMEDIATE

Flowering period:





Senne 8054

INTERMEDIATE

Flowering period: September, October, November





Green Flame

8596

INTERMEDIATE

Flowering period:

October, November, December



Megan

8626

INTERMEDIATE

Flowering period: December, January, February





Greenshot

8644

INTERMEDIATE

Flowering period: January, February





Jade

8655

INTERMEDIATE

Flowering period: January, February



Marcy Flor
8281

STANDARD

Flowering period: January, February



Kiwi Flor

8384

STANDARD

Flowering period:

October, November, December







Los Angeles

8548

STANDARD

Flowering period: January, February



Hazel Flor

8567

INTERMEDIATE

Flowering period: October, November



Let Flor

8497

INTERMEDIATE











Olive 8629

INTERMEDIATE

Flowering period: December, January, February Citadelle

8675

INTERMEDIATE

Miltoniopsis

















Miltoniopsis































Odcdm. Catatante 'Pacific Sunburst'



Wils. Warm Memories 'Wild Fire'



Bnfd. Gilded Tower 'Mystic Maze'

6464



Ons. Rontante 'Sunrise'

64133



Odontoglossum



Alcra. Mem. Donald Yamada







Wils. Tiger Tail











Wils. Blazing Lustre 'Night Ruby'



70079







Dendrobium nobile















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The specifications with regard to varieties are determined on the basis of multiple measurements conducted at Floricultura and a number of test locations. Spike length and percentages depend strongly on cultivation method used and local conditions.

All figures listed in this catalogue were carefully compiled by Floricultura. Please bear in mind that these are only indicative. No rights can be derived from them. Spike percentages based on insufficient data are not being published on this website. If you have any questions or require clarification about anything please contact one of our account managers.