



Grazia

251753	spike %		spike %	
Pot size in cm	12	2: 75%	9	
Flowersize	5.5	3: 10%	5	
Spike length	45		40	



Prima Piano

212035	spike %		spike %	
Pot size in cm	12	2: 15%	9	2: 40%
Flowersize	6	3: 55%	6	3: 55%
Spike length	40	4: 30%	35	4: 5%



Safe Haven

222990	spike %		spike %	
Pot size in cm	12	2: 40%	9	2: 60%
Flowersize	5.5	3: 55%	5.5	3: 25%
Spike length	45	4: 5%	40	



Busy Bee

214303	spike %		spike %	
Pot size in cm	12	2: 80%	9	2: 80%
Flowersize	7	3: 15%	6	3: 15%
Spike length	45		40	



Breeding
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Flowerful
series



Floricultura
ORCHIDACEAE & ARACEAE



Orchids seen in a new way

The Flowerful series

Here it is! Our testimony that the world is designed for enjoyment. We proudly present the Phalaenopsis Flowerful series. When looking at the Flowerful series a comparison with a stunning bunch is easily made. And that is exactly what we intended. Because this gives you the opportunity to compete with the flower segment. This fresh approach of competing with the flower industry has one big advantage: the flowering time. The Phalaenopsis Flowerful series has a delicate and refined appearance.

But make no mistake. It keeps on flowering! In our R&D greenhouses we closely monitor the candidates for all our series and select only those, that meet the standard for creative and added value purposes. Not every variety qualifies for this series.

Floricultura is committed to breed more varieties with a distinctive character for series, as we believe this will add value to your business. You will find our entire series in this leaflet and in our catalogue. Please contact one of our account managers to get more information about this series and the availability of the varieties.



Ronald van Geest
CEO Floricultura



Angel Eyes

233678	spike %		spike %	
Pot size in cm	12	2: 85%	9	2: 90%
Flowersize	6	3: 10%	6	3: 10%
Spike length	45		35	



Perceval

23747	spike %		spike %	
Pot size in cm	12	2: 80%	9	2: 70%
Flowersize	6	3: 5%	6	3: 5%
Spike length	40		35	



Olivia

231712	spike %		spike %	
Pot size in cm	12	2: 75%	9	2: 75%
Flowersize	6	3: 20%	6	3: 20%
Spike length	40		35	



Aquarelle

233912	spike %		spike %	
Pot size in cm	12	2: 65%	9	2: 65%
Flowersize	6	3: 35%	6	3: 25%
Spike length	40		35	

